

# CARMELO ANTHONY

## *All-Star off the Court*



Most people know the Carmelo Anthony who is a superstar on the basketball court with the Denver Nuggets of the National Basketball Association (NBA) and Team USA Basketball. However, Melo also excels off the court in his efforts to improve communities and positively impact the way of life for disadvantaged children and families through his philanthropic efforts.

In 2005, he established The Carmelo Anthony Foundation (CAF) as the vehicle for which he and his family would give back to the community through a variety of outreach programs and donations. The Foundation's primary mission is to invest in programs and community organizations that empower and provide opportunities for underserved children and families.

In 2006, The Giving Back Fund, the premier philanthropic resource for the sports and entertainment communities, named Melo eighth on a list of 30 celebrity philanthropists in America in their "The Giving Back 30" report. He was the only basketball player on this list, and was joined in the top tier by celebrities such as Oprah Winfrey and Tiger Woods. Melo was recognized for making charitable donations in excess of \$4 million for projects in communities across the nation.

While Melo is recognized around the world, there are three communities for which he has extremely strong ties: Denver, Baltimore and Syracuse. Since joining the Nuggets in 2003, he has been an active member of the Denver, Colorado community. His many activities include purchasing tickets to every home game for less fortunate families, serving as a major contributor to the Family Resource Centers of Colorado and hosting an annual holiday event entitled "A Very Melo Christmas" in which he spends time with disadvantaged youth and their families and provide presents to the children. While the tradition of "A Very Melo Christmas" was launched in Denver, Melo and his mother, Mary, have hosted similar events in Baltimore.



In Baltimore, the Carmelo Anthony Foundation's activities include Melo's Annual H.O.O.D. (Holding Our Own Destiny) Movement 3-on-3 Challenge, a day-long 3-on-3 basketball tournament for boys and girls aged 7-17 from Baltimore area recreation and community centers. Over the past four years, more than 4,000 children and families from Baltimore and the surrounding areas have experienced the event designed to promote empowerment in young people. Using Baltimore as the model, Melo's aspiration is to establish The H.O.O.D. Movement in cities throughout the country. Additionally, Carmelo established The Carmelo Anthony Youth Development Center at 1100 E. Fayette Street in downtown Baltimore to respond to the community's need for intervention to support the academic and social development of underserved young people in that city. Finally, his Foundation hosts an annual "Thanksgiving Day of Sharing" event in which underserved families receive complete Thanksgiving dinners and personal care items. Since the event's inception in 2004, more than 1,000 families in Baltimore City have received a nourishing and comforting Thanksgiving dinner thanks to the Carmelo Anthony Foundation.

Loyal and committed to those communities that have shaped his life, Carmelo presented a grant to Syracuse University for a newly-planned basketball practice facility. The facility, which will be named The Carmelo K. Anthony Basketball Center is slated to open within the next few years. The donation by Carmelo is the largest contribution by a current professional athlete to his former school. In 2003, Carmelo led Syracuse to its first NCAA Men's Basketball Championship.



While Melo is especially committed to the three cities that have impacted his life, he understands the importance for his philanthropic impact to extend beyond those areas. During the 2005 NBA season, he donated \$1,000 to Asian Tsunami relief efforts for each point he scored versus San Antonio (1/8/05) and Houston (1/9/05), totaling \$35,000. He also participated in the NBA Players Hurricane Relief Game in September, 2005 with proceeds benefiting Hurricane Katrina victims. Additionally, Melo also matched contributions up to \$100,000 received by Habitat for Humanity International's Operation Home Delivery, a rebuilding program to help families impacted by Hurricane Katrina.



*Carmelo Anthony*  
FOUNDATION  
DREAM • BELIEVE • ACHIEVE

#### About The Carmelo Anthony Foundation

Carmelo Anthony established The Carmelo Anthony Foundation as the vehicle for which he and his family would give back to the community by investing /supporting programs and organizations that empower the community and provide opportunities for underserved children and families.

The Foundation aims to be a catalyst for positive change in Carmelo's home communities and other areas throughout the country, and to understand the changing needs of those regions. The Foundation's goal is to serve, lead and advocate for enhanced opportunity and positive change, while building national and global links and supporting visionary and proven approaches to community building.

As a vehicle to raise awareness and foster innovation around educational and recreational opportunity needs for children, families and their communities, the Foundation sponsors special projects and events, while collaborating with other donors, business leaders, celebrities, athletes and nonprofit organizations.

[www.CarmeloCares.org](http://www.CarmeloCares.org)

